

## Solicitations in the Student Union

**Summary/Purpose:** This policy is for reserving space for solicitations in the Student Union.

The following is the policy for reserving space for solicitations in the Student Union:

1. Solicitors are defined as individuals, companies, or groups that provide promotional or informational materials at a provided location at the Ole Miss Student Union.
2. Reservations are made through the Ole Miss Student Union, where a reservation agreement must be completed.
3. Available space for solicitations is limited to the Vendor/Solicitor Lobby, the covered Porch, the covered Mall on the southeast corner of the Student Union, and the designated Student Union Plaza areas from 9:00 a.m.-4:00 p.m.
4. Due to fire code and building regulations, tables may not be moved from assigned spaces.
5. Space is limited to five (5) solicitors per day. Solicitors must understand that competing businesses could be present on day of reservation in different Student Union locations.
6. No solicitations will be allowed outside of the reserved table location. All solicitations must remain at the designated table location.
7. There is a \$175 fee per day to reserve space at the Student Union. Solicitors requesting space for one week (five consecutive days), will be assessed a flat fee of \$800. For solicitors that need a larger area, up to 3 booth spaces may be reserved for a fee of \$100 per space per day.
8. All fees must be paid at time of reservation. All payments must be in the form of cash, check, or Visa/MasterCard. If the check is not properly processed by the bank, the reservation will be cancelled and the solicitor will not be allowed to reserve space in the future unless cash is paid for reservation fee.
9. Cancellations must be made 24 hours in advance. Penalty fees may be assessed for solicitors failing to appear on the date(s) reserved without proper notification. (\$150 daily).
10. There can be no solicitations or marketing that will conflict with the exclusive sales agreement that the University has with contracted businesses and/or corporations. This includes providing food or drinks that conflict with existing contracts the university has with vendors (e.g. non-Coca Cola products, cookies, pizza). For clarification, please contact the Ole Miss Student Union.
11. There shall be no solicitation, marketing, or recruitment by credit card companies other than those who have official ties with The University of Mississippi.
12. Fronting is prohibited. Fronting is when an individual or organization uses university space/facilities and services under the guise that the activity is a university-sponsored

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program. Violator's will have their reservation privileges revoked.

13. Interpretation of the regulations and their adjustment to special circumstances shall be the prerogative of the Ole Miss Student Union.
14. The Ole Miss Student Union reserves the right to cancel the signed contract made with the solicitor. If the solicitor has items on display, the solicitor must promptly remove all items and immediately leave the location. Rental fees received will not be reimbursed.
15. In the event that the university suspends campus activities or closes, the table reservation will be cancelled, and the user will have the opportunity to reschedule.
16. Failure to abide by these guidelines will result in loss of privileges.